HOW TO PREPARE ARTWORK FOR YOUR BE READY EQUIPPED BOOTH !
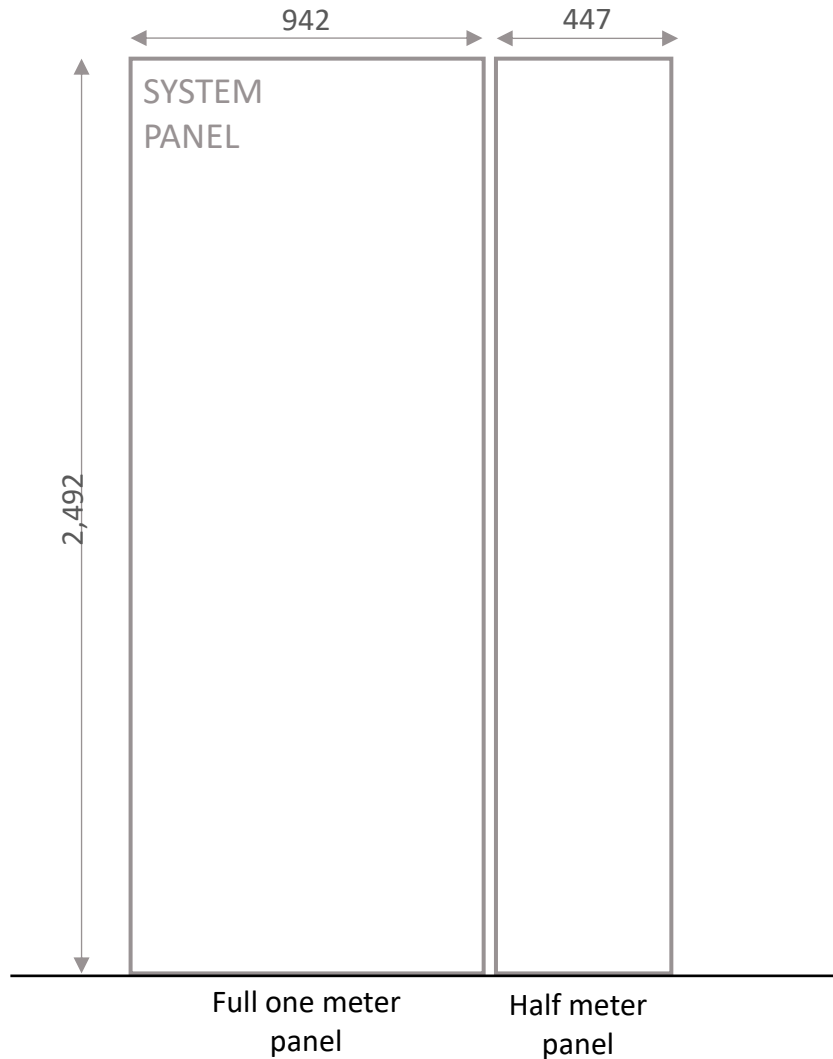
Your guide to preparing artwork for JEC World 2025.

« CONTACT US FOR ANY HELP TO PREPARE YOUR GRAPHICS »

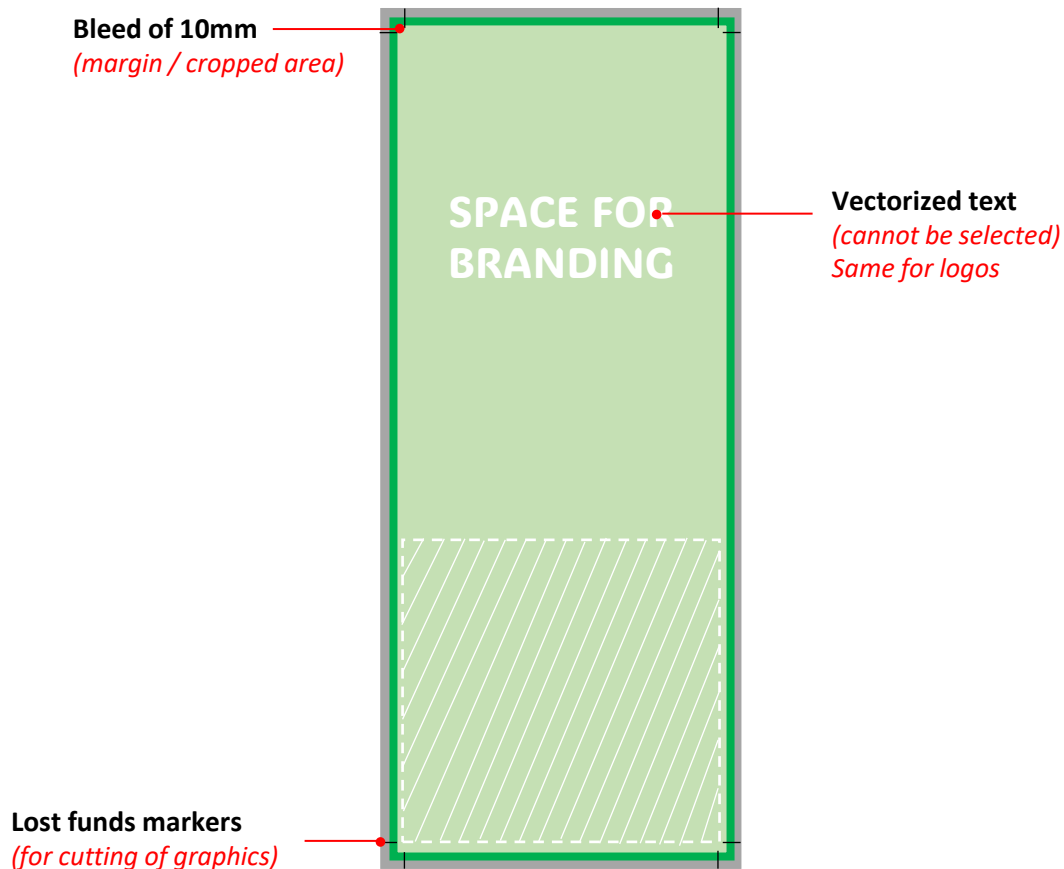# TECHNICAL SPECIFICATIONS – SYSTEM PANEL

Front view standard panels

Measurements in mm

942   447

SYSTEM
PANEL

2,492

Full one meter
panel

Half meter
panel

INFORMATION

- Individual panels can be produced out of any 3mm rigid material such as foamex, correx, dibond, forex, etc.

- Loop Velcro should be applied around all the edges of the panel as Hook Velcro will be supplied with the frame.

- To avoid failure of the Velcro adhering to the panel due to climate condition changes between installation and the show opening, Velcro must be applied to the panels at least 24 hours before the show opens.

- Each printed panel has a 7mm gap between to allow for the system.

TECHNICAL SPECIFICATIONS – SYSTEM PANEL

Bleed of 10mm
(margin / cropped area)

SPACE FOR
BRANDING

Vectorized text
(cannot be selected)
Same for logos

Lost funds markers
(for cutting of graphics)

Visible area

Sensitive area
It is recommended not to put text in this area. It risks to be hidden by the furnitures and equipment on the booth (1 meter from the ground)

Lost funds
To avoid any problems when cutting, it is essential to leave some bleed. It must consist of your image and not white.

TECHNICAL INFORMATION FOR PRINTED FILES

- Bleed of 10mm around the document (10mm more than the desired format)

- Lost funds markers

- Vectorized text File in .PDF format (saved in optimal quality or pre-press)

- HD image, 300dpi in CMYK

- Respect the dimensions (they will be sent to you on request)

DO'S & DONT'S

Fixing on melamine / vinyl panels **is** permitted by:

- Double sided tabs provided by GES

- Hook and loop velcro

The use of the following fixings is **strictly forbidden** on this system:

NO Nails or pins
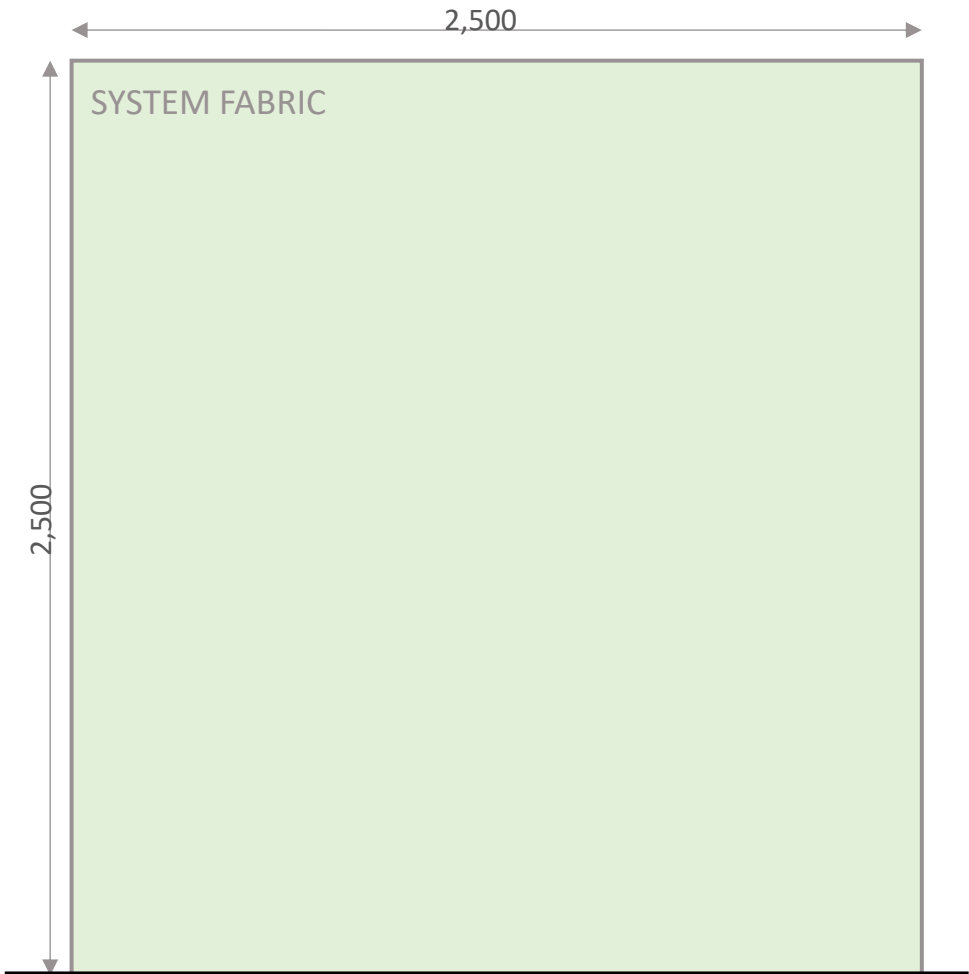
NO Painting walls

NO Screws or holes

NO Stapled fixings

TECHNICAL SPECIFICATIONS – SYSTEM FABRIC (>2 linear meter panels)

Front view standard panels

Measurements in mm

2,500

| SYSTEM FABRIC |

2,500

correspondence

PANEL SIZES		
Panel Width		*Fabric Visual Sizes*
0,500 mm	=	**455 x 2500 mm**
1,000 mm	=	**950 x 2500 mm**
1,500 mm	=	**1445 x 2500 mm**
2,000 mm	=	**1940 x 2500 mm**
2,500 mm	=	**2435 x 2500 mm**
3,000 mm	=	**2930 x2500 mm**
3,500 mm	=	**3425 x 2500 mm**
4,000 mm	=	**3920 x 2500 mm**
4,500 mm	=	**4415 x 2500 mm**
5,000 mm	=	**4910 x 2500 mm**
5,500 mm	=	**5405 x 2500 mm**
6,000 mm	=	**5900 x 2500 mm**
6,500 mm	=	**6395 x 2500 mm**
7,000 mm	=	**6890 x 2500 mm**
7,500 mm	=	**7385 x 2500 mm**
8,000 mm	=	**7880 x 2500 mm**
8,500 mm	=	**8375 x 2500 mm**
9,000 mm	=	**8870 x 2500 mm**
9,500 mm	=	**9365 x 2500 mm**
10,000 mm	=	**9860 x 2500 mm**

TECHNICAL SPECIFICATIONS – SYSTEM FABRIC

Bleed of 30mm
(margin / cropped area)

SPACE FOR BRANDING

Vectorized text
(cannot be selected)
Same for logos

Lost funds markers
(for cutting of graphics)

Visible area

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Lost funds
To avoid any problems when cutting, it is essential to leave some bleed. It must consist of your image and not white.

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GRAPHICS GUIDE

Which file format should I use for my artwork?

Ai **Adobe Illustrator**
Vector based artwork - for creating drawings.

Ps **Adobe Photoshop**
Bitmap based artwork - for editing photos.

Id **Adobe InDesign**
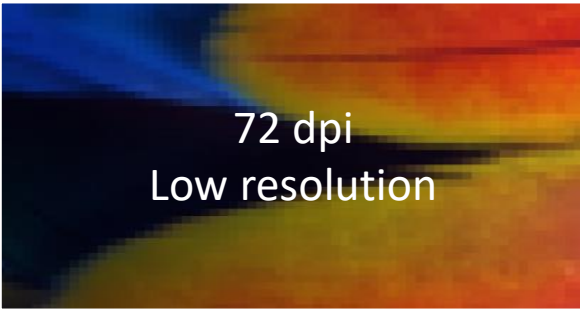Vector based artwork - for creating layouts of images and text.

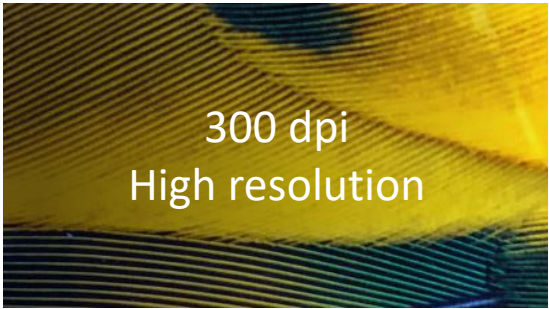## PRO TIP
For the best quality print, your logos should be sent

In terms of image file types, .ai, .eps, .psd and .jpeg are all acceptable (.jpeg is only okay if it has been compressed for easy sending and was originally made at **300dpi**).

What is "high resolution" artwork?

72 dpi
Low resolution

300 dpi
High resolution

GRAPHICS GUIDE

What does the graphics service include?

Proofed
To verify what will be printed.

Transported & installation
The graphics will be installed on your booth.

Plus sizes and templates

When is the deadline for my artworks ?

The absolute deadline for all events is three weeks prior to the first day that the show opens:

February 6, 2025

What size are the wall panels?

1m

2.5m

The walls of Be Ready type booth are generally made of panels (roughly) 1 meter wide and 2.5 meters high.

Ready to get your artwork printed?

CLICK HERE

Instructions

Step 1 - User and Recipient Information

1. Enter your email address and select the Validate Email button.
2. Check your email for the verification code, enter the code on the form, and hit the Verify button.
3. Enter the recipient's email address. Use the + button to add up to 4 additional recipients (only for active GES email address or it will not work).
4. Add any comments that you may wish to include about the file transfer.
5. Select the I'm Not a Robot box below and complete the identity challenge if necessary.
6. When successful, click Next.

Step 2 - File Upload

1. Click the Choose File button and browse within your computer to find the file(s) you wish to transfer to the recipient. Add the file(s) individually. **To improve file transfer speeds, please compress your files before transferring them, either in .zip, .sit or .sea formats. 2 GB is the maximum file size allowed.**
2. Click the Upload button. You should then see your browser attempting to transfer the file via the progress bar. Do not close the browser or cancel the transfer until notified that the upload is complete.
3. When the transfer is complete, you will see an Upload completed successfully message with the file(s) listed below.
4. Senders should receive an email confirming their file transfer. Recipients will receive an email confirming the upload, as well as a link to retrieve the file(s).

Need help?

Our Customer Care is here to support you every step of the way.

Phone: +44 2476 380 190

Email: GES JEC World - Customer Care Team

Monday - Friday 08:30 - 17:00 UTC + 1.